

#### **Etihad Etisalat Investor Relations**

February 23, 2022

# **Earnings Presentation**

FY 2021

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# Saudi Arabia Regulatory Environment Is Very Active



KSA Among top 10 Worldwide in IPv6 adoption

Mobily has highest License (UL) and Cloud Computing Registration (Class C)



Mobily wins CITC Best User Experience Award for 2021



National Roaming Launched in all KSA USF areas



Open Access initiative continues to gain grounds



2 new MVNO's licensees



WSIS Prizes 2021: KSA Free Wifi, Mobily 12,000 APs



WiFi 6e: KSA made 2035 MHz of spectrum available



Sandbox launched to test advanced digital and data solutions to Gov entities

# **Mobily GAIN Strategy Unlocks Possibilities**

Empowering the Digital Economy to Unlock Possibilities



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ACCELERATE digital revenue streams

#### IMPLEMENT

and optimize efficient delivery

#### **NURTURE** a positive experience for all

**PURPOSE** To be the Better Choice to Unlock Possibilities

#### HOW

By Empowering the Digital Economy

#### **BY BEING** The Everyday Hero

# **Mobily Embraces Technology Excellence**



Prized Network Mobily #1 in customer experience in Saudi Arabia (CITC, Ookla Speedtest)

#### All 5G

Total population coverage in Riyadh in Q1 2022 **4G Everywhere** All Mobily sites with **4G super-coverage** (L800) in Saudi Arabia Largest IOT Network in Middle East

# Mobily awarded best customer experience in 2021

#### Mobily is awarded the **best customer experience** in the

Telecom sector in 2021



**10**<sub>Qt</sub>

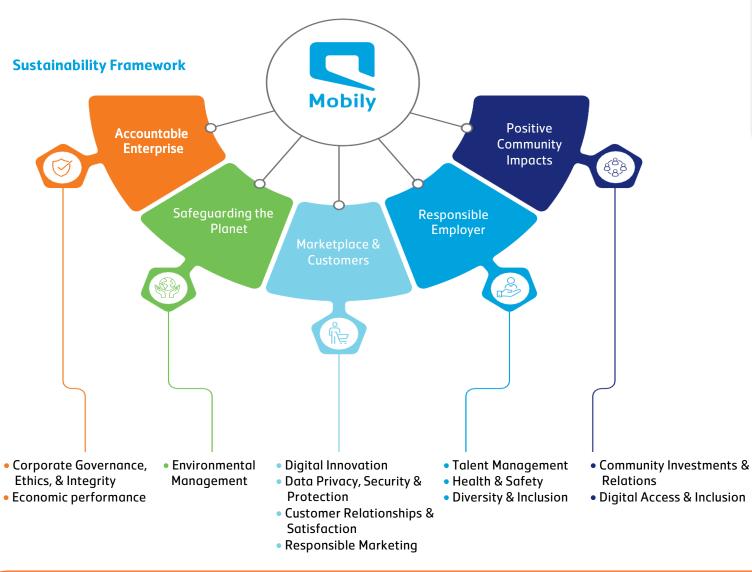
Lowest number of complaints in fixed internet for more than two years since Q2 - 2019

**17**<sub>Qtr</sub>

Lowest Complaints in mobile internet service for more than Four years Since Q3 – 2017 (among the top 3 Providers)



## **Sustainability at Mobily**



Our Contribution to the Sustainable Development Goals work



#### ESG 2021 Performance at a Glance

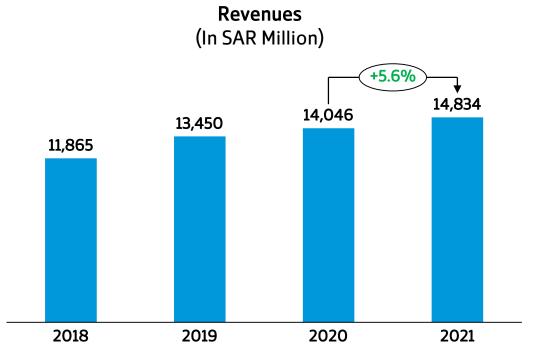
| Ø                | Launched 3-year Mobily Sustainability<br>Strategy                   |
|------------------|---|
| REP.             | Reduced electricity consumptions by 21%                             |
| î:               | Achieved zero data breaches   |
|                  | Hired 43 new female employees                                       |
| 8 <sup>8</sup> 8 | Set up more than 13,000 free WiFi<br>Access Points in public places |

# **Transformation Is Progressing Well**

- **1.** Network Transformation
- 2. Information Technology Transformation
- **3.** Digital Transformation
- 4. Organizational Transformation
- 5. Process Transformation
- 6. Financial Transformation

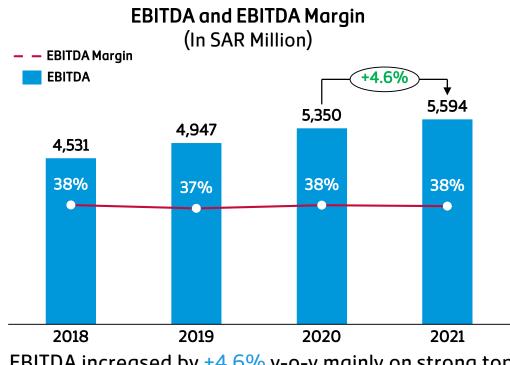
**Transformation as** a holistic approach across all key business areas to create a organizational setup

### Key Financial Highlights | Record Revenues and EBITDA



Revenues increased +5.6% y-o-y driven by solid growth in:

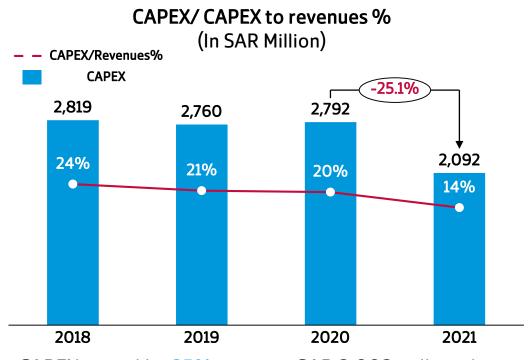
- Business unit
- Consumer, including Fiber-To-The-Home (FTTH)
- Subscriber base continued to exhibit healthy growth



EBITDA increased by +4.6% y-o-y mainly on strong topline growth

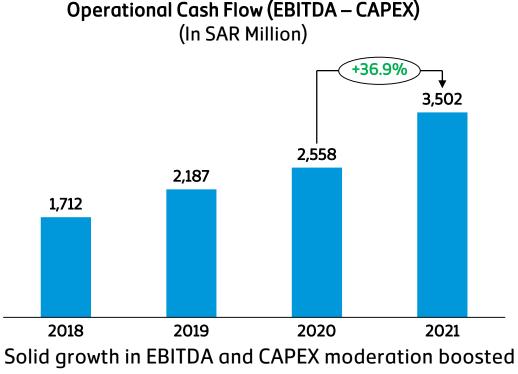
EBITDA Margin supported by ongoing operational efficiency measures

### Key Financial Highlights | Solid Cash Flow Generation



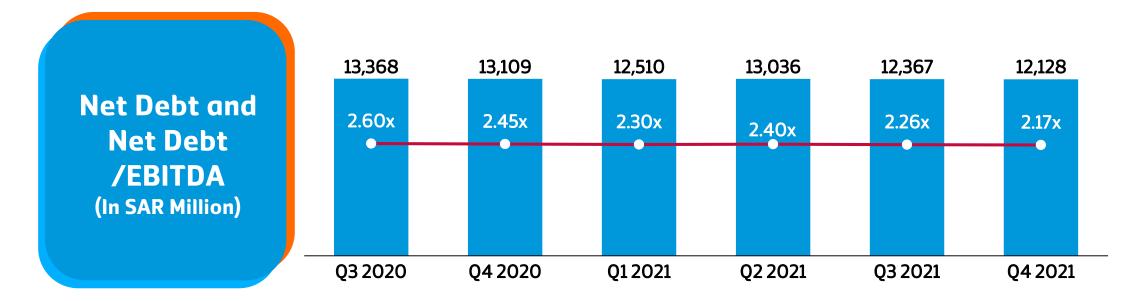
CAPEX eased by 25% y-o-y to SAR 2,092 million due to:

- Completion and achievement of strategic objectives
- Mobily primarily focused its 2021 Capex toward ongoing roll-out of 5G



operational cashflow by +37%

#### Key Financial Highlights | Balanced Net Debt Levels



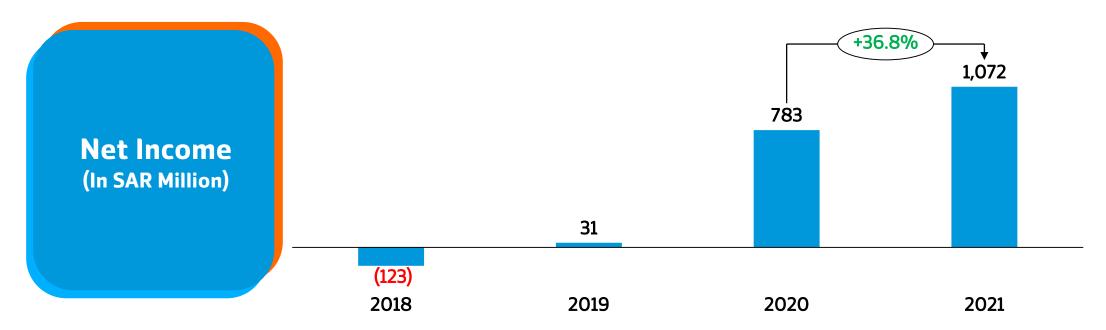
Net Debt and Net Debt / EBITDA improvement owing to:

- Healthy Net debt to EBITDA ratio at 2.17x at the end of 2021
- Mobily's ongoing deleveraging strategy
- Financial charges decreased 10% y/y in 2021 to SAR 505 million

Post-IFRS16 Net Debt/EBITDA
Post-IFRS16 Net Debt

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### Key Financial Highlights | Gaining Profitability



Increase in net income by 36.8% on the back of:

- Healthy revenue growth coupled with EBITDA margin stability, cost discipline, deleveraging, and lower SAIBOR
- Highest level of net income since 2014

## The Way Ahead In 2022...



Focus on increasing **Revenue Growth**, **Profitability** and Financial Performance

Focus on **Business** growth



Expand Wholesale



| 0 | 1 | 0 | 1 |
|---|---|---|---|
| 1 | 0 | 1 | 1 |
| 0 | 1 | 1 | 0 |

Continued shift from "Integrated Telco" to "Digital Telco"



**Complete Transformation** 

Push Consumer growth

Continued Technology Investment



Accelerate Sustainability









#### **Etihad Etisalat Investor Relations**

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# Thank you

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